



2026 Theme: *Generations of Freedom!*

4th of July Parade Sponsorship Opportunities

\$ 2,500

Red, White and Blue Sponsor

- **Full-page** ad in full color in quality parade booklet (~5,000 copies)
- Sponsorship logos prominently displayed on banners traveling the parade route
- Sponsorship logo placed on parade website: <https://kiwanis4thofjulyparade.org>
- **Complimentary/No Cost** 4th of July Parade Entry of Float/Unit in 2026
(Application must be submitted and approved consistent with Parade Rules and Regulations)

\$ 1,500

Parade Proud Sponsor

- **Half-page** ad in full color in quality parade booklet (~5,000 copies)
- Sponsorship prominently displayed on banners traveling the parade route
- Sponsorship logo placed on parade website: <https://kiwanis4thofjulyparade.org>
- **Complimentary/No Cost** 4th of July Parade Entry of Float/Unit in 2026
(Application must be submitted and approved consistent with Parade Rules and Regulations)

\$ 1,000

Band Sponsor

- **1/3 page** ad in full color, quality parade booklet (~5,000 copies)
- Sponsorship prominently displayed on banners traveling the parade route
- Sponsorship logo placed on parade website: <https://kiwanis4thofjulyparade.org>
- **Complimentary/No Cost** 4th of July Parade Entry of Float/Unit in 2026
(Application must be submitted and approved consistent with Parade Rules and Regulations)

\$ 500

Stars & Stripes Sponsor

- 1/8th page ad in full color Logo, Company Name and Website listed on special parade booklet page (~5,000 copies)
- Sponsorship logo and link placed on parade website: <https://kiwanis4thofjulyparade.org>
- **Complimentary/No Cost** 4th of July Parade Entry of Float/Unit in 2026
(Application must be submitted and approved consistent with Parade Rules and Regulations)

Please complete the accompanying Sponsorship Form and return it no later than June 12th. Please include a company logo and website address for placement on the Parade website via email to info@Kiwanis4thofJulyParade.org.

Advertisement copy for placement in the Parade booklet should be forwarded via email to info@Kiwanis4thofJulyParade.org.

Full page ad: 10" x 7.5"
Half page ad: 4.875" x 7.5"
Third page ad: 3.16" x 7.5"
One eighth-page ad: 2.5" x 3.75"

Sponsorship Deadline June 12, 2026

Mail sponsorship checks payable to: Kiwanis Club, c/o Parade Committee, PO Box 175, LaPorte, IN 46352



2026 La Porte 4th of July Parade Sponsorship Form

Thank you for your support in the 80th Annual La Porte 4th of July Parade. Your generosity will be seen and felt by the thousands of spectators lining Lincolnway in LaPorte. Funds received more than parade operating costs will be used to further the Kiwanis mission of *“improving the world, one child and one community at a time.”*

Please indicate your desired level of support for the 2026 La Porte 4th of July Parade.

- | | | |
|-------|-----------------|---|
| _____ | \$ 2,500 | Red, White and Blue Sponsor (full-page ad) |
| _____ | \$ 1,500 | Parade Proud Sponsor (half-page ad) |
| _____ | \$ 1,000 | Band Sponsor (1/3-page ad) |
| _____ | \$ 500 | Stars & Stripes Sponsor (1/8-page ad) |

Unable to provide full sponsorship? Consider a **Community Support** contribution of your choice.

_____ \$ _____ **Community Support**

Name of Sponsor _____
(as it will appear in any/all promotional materials)

Contact Name & Title _____

Contact Email Address _____

Contact Phone Number _____

Mailing Address _____
Street address or PO Box # City State ZIP

Advertising copy and separate company name/logo should be sent via email to info@Kiwanis4thofJulyParade.org.
Please contact **Bob Taschler** with questions or ideas at 219.363-4901

Sponsorship Deadline June 12, 2026

Mail sponsorship checks payable to: Kiwanis Club, c/o Parade Committee, PO Box 175, LaPorte, IN 46352