



2025 Theme: *Community Spirit in Full Bloom!*

4th of July Parade Sponsorship Opportunities

\$ 2,500

Red, White and Blue Sponsor

- **Full-page** ad in full color in quality parade booklet (~5,000 copies)
- Sponsorship logos prominently displayed on banners traveling the parade route
- Sponsorship logo placed on parade website: <https://kiwanis4thofjulyparade.org>
- **Complimentary/No Cost** 4th of July Parade Entry of Float/Unit in 2025
(Application must be submitted and approved consistent with Parade Rules and Regulations)

\$ 1,500

Parade Proud Sponsor

- **Half-page** ad in full color in quality parade booklet (~5,000 copies)
- Sponsorship prominently displayed on banners traveling the parade route
- Sponsorship logo placed on parade website: <https://kiwanis4thofjulyparade.org>
- **Complimentary/No Cost** 4th of July Parade Entry of Float/Unit in 2025
(Application must be submitted and approved consistent with Parade Rules and Regulations)

\$ 1,000

Band Sponsor

- **1/3 page** ad in full color, quality parade booklet (~5,000 copies)
- Sponsorship prominently displayed on banners traveling the parade route
- Sponsorship logo placed on parade website: <https://kiwanis4thofjulyparade.org>
- **Complimentary/No Cost** 4th of July Parade Entry of Float/Unit in 2025
(Application must be submitted and approved consistent with Parade Rules and Regulations)

\$ 500

Run for Riley Sponsor*

**(All net proceeds from the run, support Kiwanis' century-long support for Riley Children's Hospital)*

- Logo listed on special **Run of Riley** parade booklet page (~5,000 copies)
- Sponsorship logo and link placed on parade website: <https://kiwanis4thofjulyparade.org>
- Sponsorship prominently displayed on banner at run registration desk

Please complete the accompanying Sponsorship Form and return it no later than June 13th. Please include a company logo and website address for placement on the Parade website via email to info@Kiwanis4thofJulyParade.org.

Advertisement copy for placement in the Parade booklet should be forwarded via email to info@Kiwanis4thofJulyParade.org.

Full page ad: 10" x 7.5"
Half page ad: 4.875" x 7.5"
Third page ad: 3.16" x 7.5"

Sponsorships will be posted on website within 48-72 hours after receipt or after March 1, 2024.

Sponsorship Deadline June 13, 2025

Mail sponsorship checks payable to: Kiwanis Club, c/o Parade Committee, PO Box 175, LaPorte, IN 46352



2025 La Porte 4th of July Parade Sponsorship Form

Thank you for your support of the 79th Annual La Porte 4th of July Parade. Your generosity will be seen and felt by the thousands of spectators lining Lincolnway in LaPorte. Funds received in excess of parade operating costs will be used to further the Kiwanis mission of “*improving the world, one child and one community at a time.*”

Please indicate your desired level of support for the 2025 La Porte 4th of July Parade.

_____	\$ 2,500	Red, White and Blue Sponsor (full-page ad)
_____	\$ 1,500	Parade Proud Sponsor (half-page ad)
_____	\$ 1,000	Band Sponsor (1/3 page ad)
_____	\$ 500	Run for Riley Sponsor – 6 available sponsorships
_____	\$ _____	Community Support

Unable to provide a full sponsorship? Consider a **Community Support** contribution of your choice.

Name of Sponsor _____
(as it will appear in any/all promotional materials)

Contact Name & Title _____

Contact Email Address _____

Contact Phone Number _____

Mailing Address _____
Street address or PO Box # City State ZIP

Advertising copy and separate company name/logo should be sent via email to info@Kiwanis4thofJulyParade.org. Please contact **Trudy Menke** with questions or ideas at 219.716.2108

Sponsorship Deadline June 13, 2025

Mail sponsorship checks payable to: Kiwanis Club, c/o Parade Committee, PO Box 175, LaPorte, IN 46352