



2024 Kiwanis 4th of July Window Decorating Contest

For 78 years, tens of thousands of parade goers have lined La Porte's downtown thoroughfare to enjoy and celebrate its annual 4th of July Parade. Help La Porte decorate the town, celebrate the holiday, and draw attention to its local businesses by entering and/or voting in the 2nd annual, Kiwanis 4th of July Window Decorating Contest!

ENTRIES*:

Open to all La Porte area businesses!

➡ Businesses along the parade route are especially encouraged to participate. ←

Patriotic window decorations/displays may incorporate this year's parade theme: **Hoosiers – Calling You Home!** Entries may also include their business name within their display.

**Accepted entries must be deemed in good taste overall, put forth reasonable effort, and avoid promoting nor denigrating any individual, organization, cause, or political party as evaluated by the Kiwanis Window Contest Committee. Parade organizers reserve the right to reject any entry at any time, with all decisions final.*

PRIZES:

- **First Place: \$250**, Business spotlight on WIMS Radio, Commemorative Parade Chair, and Free entry in the 2025 Parade
- **Second Place: \$100**, Business spotlight on WIMS Radio, Commemorative Parade Chair, and Free entry in the 2025 Parade
- **Third Place: \$50**, Business spotlight on WIMS Radio, Commemorative Parade Chair, and Free entry in the 2025 Parade

Winners will also be featured on the parade website at www.Kiwanis4thofJulyParade.org and in the 2025 Kiwanis 4th of July Parade sponsor program.

VOTING:

- Voting will be open from June 25th through midnight on July 4th.
- Only one vote per email address.
- All votes shall be electronically cast by visiting the Window Contest page and reviewing the entries at www.Kiwanis4thofJulyParade.org/#Window-Contest.
- Winners will be announced on July 5th, based upon the number of votes received through midnight July 4th.
- In the event of a voting tie or voting discrepancies, the Window Contest Committee's decisions will be final.

ENTRIES:

1. Entering is FREE! Submit contest entries from June 15th through June 28th at www.Kiwanis4thofJulyParade.org/#Window-Contest
2. Include contact information including the business name, a personal contact name, an email address and phone number. By submitting your ONE best entry photo (dimensions that are wider than it is high/landscape orientation), participants agree to all contest rules and decisions of the Kiwanis Window Contest Committee.
3. Photos will be posted to the Window Contest page at www.Kiwanis4thofJulyParade.org within 48 hours of receipt.

Contact window contest coordinator, Lindsay Kneifel, at lindsayk@laportepartnership.com with any questions.

HAVE FUN!

- Businesses are encouraged to promote contest voting through their websites, on social media pages, through word of mouth, via email announcements, and at their physical business location by sharing the flyer below or simply directing followers to:

Vote for Us at www.kiwanis4thofJulyParade.org

- Parade goers will also be encouraged to cast votes via a QR Code found in the 2024 Kiwanis 4th of July Parade sponsor program which will be distributed along the parade route as well as targeting the community through shared social media.



WINDOW DECORATING CONTEST

Visit the website to see all entries and cast your vote for our window as best display!

www.Kiwanis4thofJulyParade.org



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