

# The LaPorte 4<sup>th</sup> of July Parade



2024 Theme: *Hoosiers – Calling You Home!*

## 4<sup>th</sup> of July Parade Sponsorship Opportunities

**\$ 2,500**

### Red, White and Blue Sponsor

- **Full-page** ad in full color, quality parade program (5000+ copies distributed at parade)
- Sponsorship prominently displayed on banners traveling the parade route
- LARGE-sized Sponsorship logo and link placed on parade website: [www.Kiwanis4thofJulyParade.org](http://www.Kiwanis4thofJulyParade.org)
- **Complimentary/No Cost** 4<sup>th</sup> of July Parade Entry of Float/Unit in 2024  
*(Application must be submitted and approved consistent with Parade Rules and Regulations)*

**\$ 1,500**

### Parade Proud Sponsor

- **Half-page** ad in full color, quality parade program (5000+ copies distributed at parade)
- Sponsorship prominently displayed on banners traveling the parade route
- MEDIUM-sized Sponsorship logo and link placed on parade website: [www.Kiwanis4thofJulyParade.org](http://www.Kiwanis4thofJulyParade.org)
- **Complimentary/No Cost** 4<sup>th</sup> of July Parade Entry of Float/Unit in 2024  
*(Application must be submitted and approved consistent with Parade Rules and Regulations)*

**\$ 1,000**

### Band Sponsor

- **1/3 page** ad in full color, quality parade program (5000+ copies distributed at parade)
- Sponsorship prominently displayed on banners traveling the parade route
- SMALLER-sized Sponsorship logo and link placed on parade website: [www.Kiwanis4thofJulyParade.org](http://www.Kiwanis4thofJulyParade.org)
- **Complimentary/No Cost** 4<sup>th</sup> of July Parade Entry of Float/Unit in 2024  
*(Application must be submitted and approved consistent with Parade Rules and Regulations)*

**\$ 500**

### Run for Riley Sponsor\*

*\*(All net proceeds from the run, support Kiwanis' century-long support for Riley Children's Hospital)*

- Name listed on special Run of Riley parade program page
- Sponsorship logo and link placed on parade website: [www.Kiwanis4thofJulyParade.org](http://www.Kiwanis4thofJulyParade.org)
- Sponsorship prominently displayed on banner at run registration desk

Please complete the accompanying Sponsorship Form and return it no later than June 14<sup>th</sup>. Advertisement copy for placement in the Parade program should be forwarded via email to [info@Kiwanis4thofJulyParade.org](mailto:info@Kiwanis4thofJulyParade.org). Please include a company logo and website address for placement on the Parade website.

**Sponsorships will be posted on the Parade website within  
48-72 hours after receipt or after March 1, 2024.**

**Sponsorship Deadline June 14, 2024.**

Mail sponsorship checks payable to: Kiwanis Club, c/o Parade Committee, PO Box 175, LaPorte, IN 46352

# The LaPorte 4<sup>th</sup> of July Parade



## 2024 La Porte 4<sup>th</sup> of July Parade Sponsorship Form

Thank you for your support of the 78<sup>th</sup> Annual La Porte 4<sup>th</sup> of July Parade. Your generosity will be seen and felt by the thousands of spectators lining Lincolnway in LaPorte. Funds received in excess of parade operating costs will be used to further the Kiwanis mission of *“improving the world, one child and one community at a time.”*

Please indicate your desired level of support for the 2024 La Porte 4<sup>th</sup> of July Parade.

- |       |                 |   |
|-------|-----------------|---|
| _____ | <b>\$ 2,500</b> | <b>Red, White and Blue Sponsor</b> (full-page ad) |
| _____ | <b>\$ 1,500</b> | <b>Parade Proud Sponsor</b> (half-page ad)        |
| _____ | <b>\$ 1,000</b> | <b>Band Sponsor</b> (1/3 page ad)                 |
| _____ | <b>\$ 500</b>   | <b>Run for Riley Sponsor</b>                      |

Unable to provide a full sponsorship? Consider a **Community Support** contribution of your choice.

_____	<b>\$ _____</b>	<b>Community Support</b>
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**Name of Sponsor** \_\_\_\_\_

*(as it will appear in any/all promotional materials)*

**Contact Name & Title** \_\_\_\_\_

**Contact Email Address** \_\_\_\_\_

**Contact Phone Number** \_\_\_\_\_

**Mailing Address** \_\_\_\_\_

*Street address or PO Box #*

*City*

*State*

*ZIP*

Advertising copy and separate company name/logo should be sent via email to [info@Kiwanis4thofJulyParade.org](mailto:info@Kiwanis4thofJulyParade.org).  
Please contact **Tony Swedersky** with questions and for size & format specifications, 219.608.8992

**Sponsorship Deadline June 14, 2024.**

Mail sponsorship checks payable to: Kiwanis Club, c/o Parade Committee, PO Box 175, LaPorte, IN 46352