



2023 Theme: *Made in America, with Hometown Pride*

### 4<sup>th</sup> of July Parade Sponsorship Opportunities

**\$ 2,500**

#### **Red, White and Blue Sponsor**

- Full page ad in high quality parade program (5000+ copies distributed at parade)
- Sponsorship prominently displayed on banners traveling the parade route
- Sponsorship logo and link placed on parade website: [www.Kiwanis4thofJulyParade.org](http://www.Kiwanis4thofJulyParade.org)
- Entry of Float/Unit in 2023 4<sup>th</sup> of July Parade, at no cost.  
(Application must be submitted and approved consistent with Parade Rules and Regulations)

**\$ 1,500**

#### **Parade Proud Sponsor**

- Half page ad in high quality parade program (5000+ copies distributed at parade)
- Sponsorship prominently displayed on banners traveling the parade route
- Sponsorship logo and link placed on parade website: [www.Kiwanis4thofJulyParade.org](http://www.Kiwanis4thofJulyParade.org)
- Entry of Float/Unit in 2023 4<sup>th</sup> of July Parade, at no cost.  
(Application must be submitted and approved consistent with Parade Rules and Regulations)

**\$ 1,000**

#### **Band Sponsor**

- One-third page ad in high quality parade program (5000+ copies distributed at parade)
- Sponsorship prominently displayed on banners traveling the parade route
- Sponsorship logo and link placed on parade website: [www.Kiwanis4thofJulyParade.org](http://www.Kiwanis4thofJulyParade.org)
- Entry of Float/Unit in 2023 4<sup>th</sup> of July Parade, at no cost.  
(Application must be submitted and approved consistent with Parade Rules and Regulations)

**\$ 500**

#### **Run for Riley Sponsor\***

\*(All net proceeds from the run, support Kiwanis' century-long support for Riley Children's Hospital)

- Name listed on special Run of Riley parade program page
- Sponsorship logo and link placed on parade website: [www.Kiwanis4thofJulyParade.org](http://www.Kiwanis4thofJulyParade.org)
- Sponsorship prominently displayed on banner placed at run registration desk  
(Sponsorship will also be recognized at the 2023 Kiwanis Lake Fest 5K Run)

Please complete the accompanying Sponsorship Form and return it no later than June 16<sup>th</sup>. Advertisement copy, for placement in the Parade Program, should be forwarded electronically to [info@Kiwanis4thofJulyParade.org](mailto:info@Kiwanis4thofJulyParade.org), along with a company logo and company website address for placement on the Parade website.

**Sponsorships will be posted on the Parade website within 48-72 hours after receipt.**

**Sponsorship Deadline June 16, 2023.**

Mail to: Kiwanis Club, attn: Parade Committee, PO Box 175, LaPorte, IN 46352

# The LaPorte 4<sup>th</sup> of July Parade



## 2023 4<sup>th</sup> of July Parade Sponsorship Form

Thank you for your support of the 77<sup>th</sup> Annual LaPorte 4<sup>th</sup> of July Parade. Your generosity will be seen and felt by the thousands of spectators lining Lincolnway, in uptown LaPorte. Funds received in excess of parade operating costs will be used to further the Kiwanis mission of *“improving the world, one child and one community at a time.”*

Please indicate your desired level of support for our 2023 LaPorte 4<sup>th</sup> of July Parade.

- |       |                 |                                                   |
|-------|-----------------|---------------------------------------------------|
| _____ | <b>\$ 2,500</b> | <b>Red, White and Blue Sponsor</b> (full page ad) |
| _____ | <b>\$ 1,500</b> | <b>Parade Proud Sponsor</b> (1/2 page ad)         |
| _____ | <b>\$ 1,000</b> | <b>Band Sponsor</b> (1/3 page ad)                 |
| _____ | <b>\$ 500</b>   | <b>Run for Riley Sponsor</b>                      |

Name of Sponsor \_\_\_\_\_  
(as it will appear in any/all promotional materials)

Contact Name & Title \_\_\_\_\_

Contact Email Address \_\_\_\_\_

Contact Phone Number \_\_\_\_\_

Mailing Address \_\_\_\_\_

Street address or PO Box #                      City                      State                      ZIP

**Advertising copy and separate company name/logo should be sent electronically.  
Please contact Drummond Osborn with questions and for size & format specifications, 219.362.8567**

**Sponsorship Deadline June 16, 2023.**

Mail to: Kiwanis Club, attn: Parade Committee, PO Box 175, LaPorte, IN 46352