

The LaPorte 4th of July Parade



2022 Parade Theme: *America Proud. LaPorte Proud.*

4th of July Parade Sponsorship Opportunities

\$ 2,500

Red, White and Blue Sponsor

- Full page ad in high quality parade program (5000 copies distributed at parade)
- Sponsorship prominently displayed on banners traveling the parade route
- Sponsorship logo and link placed on parade website: www.Kiwanis4thofJulyParade.org
- Entry of Float/Unit in 2022 4th of July Parade, at no cost.
(Application must be submitted and approved consistent with Parade Rules and Regulations)

\$ 1,500

Parade Proud Sponsor

- Half page ad in high quality parade program (5000 copies distributed at parade)
- Sponsorship prominently displayed on banners traveling the parade route
- Sponsorship logo and link placed on parade website: www.Kiwanis4thofJulyParade.org
- Entry of Float/Unit in 2022 4th of July Parade, at no cost.
(Application must be submitted and approved consistent with Parade Rules and Regulations)

\$ 1,000

Band Sponsor

- One-third page ad in high quality parade program (5000 copies distributed at parade)
- Sponsorship prominently displayed on banners traveling the parade route
- Sponsorship logo and link placed on parade website: www.Kiwanis4thofJulyParade.org
- Entry of Float/Unit in 2022 4th of July Parade, at no cost.
(Application must be submitted and approved consistent with Parade Rules and Regulations)

\$ 500

Run for Riley Sponsor

- Name listed on dedicated Run of Riley parade brochure sponsors page (5000 copies distributed at parade)
- Sponsorship placement on t-shirt distributed to run participants
- Sponsorship logo and link placed on parade website: www.Kiwanis4thofJulyParade.org
- Sponsorship prominently displayed on banner placed at run registration desk
(Sponsorship will also be recognized at the 2022 Kiwanis Lake Fest 5K Run)

Please complete the accompanying Sponsorship Form and return it no later than June 17th. Advertisement copy, for placement in the Parade Program, should be forwarded electronically to info@Kiwanis4thofJulyParade.org, along with a company logo and company website address for placement on the Parade website. Sponsorships will be posted on the Parade website within 48-72 hours after receipt.

Sponsorship Deadline June 17, 2022.

Mail to: Kiwanis Club, attn: Parade Committee, PO Box 175, LaPorte, IN 46352



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4th of July Parade Sponsorship Form

Thank you for your support of the 76th Annual LaPorte 4th of July Parade. Your generosity will be seen and felt by the thousands of spectators lining Lincolnway, in uptown LaPorte. Funds received in excess of parade operating costs will be used to further the Kiwanis mission of *“improving the world, one child and one community at a time.”*

Please indicate your desired level of support for our 2022 LaPorte 4th of July Parade.

- _____ **\$ 2,500** **Red, White and Blue Sponsor** (full page ad)
- _____ **\$ 1,500** **Parade Proud Sponsor** (1/2 page ad)
- _____ **\$ 1,000** **Band Sponsor** (1/3 page ad)
- _____ **\$ 500** **Run for Riley Sponsor**

Name of Sponsor _____
(as it will appear in any/all promotional materials)

Contact Name & Title _____

Contact Email Address _____

Contact Phone Number _____

Mailing Address _____
 Street address or PO Box # City State ZIP

**Advertising copy and separate company name/logo should be sent electronically.
 Please contact Drummond Osborn with questions and for size & format specifications, 219.362.8567**

Sponsorship Deadline June 17, 2022.
 Mail to: Kiwanis Club, attn: Parade Committee, PO Box 175, LaPorte, IN 46352